Cordially Invite You to Invest in Hunan

INVESTMENT IN HUNAN 2021
大力实施“三高四新”战略

奋力建设现代化新湖南

Vigorously Implementing the Strategy of "Three Hubs and Four Missions"

Striving to Build a New Modern Hunan
The most attractive city for investment in China
One of China’s top 10 cities for foreign investment
One of the happiest cities in China for 13 consecutive years

HUNAN INVESTMENT
三高四新
"Three Hubs and Four Missions"
引领湖南未来发展战略
The strategy that leads the future development of Hunan Province

三个高地
Three Hubs

· 国家重要先进制造业高地
  A national important hub for advanced manufacturing industry
· 具有核心竞争力的科技创新高地
  A hub of scientific and technological innovation with core competitiveness
· 内陆地区改革开放高地
  A hub of reform and opening up in inland areas

“四新”使命
Four Missions

· 在推动高质量发展上闯出新路子
  Walking out a new path in promoting high-quality development
· 在构建新发展格局中展现新作为
  Show new efforts in building a new pattern of development
· 在推动中部地区崛起和长江经济带发展中彰显新担当
  Demonstrating new responsibilities in promoting the rise of the central region and the development of the Yangtze River Economic Belt
· 奋力谱写新时代坚持和发展中国
  Striving to write a new chapter of China in upholding and developing socialism with Chinese characteristics in the new era

走进湖南
About Hunan

地理区位
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Three-dimensional Transportation

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Business Environment

政务服务
Government Affairs Service

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Investment Elements

支持政策
Supportive Policies

生活配套
Residential Facilities
Hunan, for most of its areas in the south of Dongting Lake, hence the name Hunan (which literally means "south of the lake" in Chinese). It enjoys the regional advantages as "the transition zone between the eastern coastal areas and the central and western regions, and the junction area between the Yangtze River Economic Belt and the Coastal Economic Belt" ("One Zone and One Area").

Under its jurisdiction, there are 14 cities and autonomous prefecture, and 122 counties (county-level cities and districts).

66.44 million

211,800 square kilometers
地理区位
Geographical Location

通车里程 1986 公里，京广、沪昆、渝长厦高铁在长沙成“米”字交汇，形成了以长沙为中心的“12345”高铁通勤圈，3 小时通勤半径可以辐射 3 亿人口市场。

With the mileage of high-speed railways in service of 1,986 km, Changsha has emerged as the center of the “12345” commuting circle with Beijing-Guangzhou, Shanghai-Kunming and Chongqing-Changsha-Xiamen high-speed railways forming a “米” intersection here. The 3-hour high-speed railways commuting circle covers 300 million people.

地理区位
Geographical Location

立体交通
Three-dimensional Transportation

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地理区位
Geographical Location
Hunan has two international airports and six feeder airports for civil use. There are 73 international and regional passenger routes and 10 all-cargo routes. In 2020, the annual passenger throughput and cargo and mail throughput reached 23.569 million and 195,000 tons, respectively.

The mileage of freeways in Hunan reaches 6,951 km, and the availability of freeways in all counties has been realized.

The total mileage of inland waterway of Hunan ranks third in the country, and the length of navigable route for 1,000t above vessels reaches 1,208.8 km.

China-Europe Railway Express (Hunan) has more than 10 direct routes to Europe and Asia, covering more than 30 countries and regions, is within the first phalanx in China.
湖南孕育了“淳朴重义”“敢为人先”“经世致用”“自强不息”的湖湘文化。千年学府岳麓书院、世界文化遗产湘西老司城、炎帝陵、舜帝陵、四羊方尊、里耶秦简、马王堆汉墓更是在中国乃至世界的历史长河中闪烁着璀璨的光芒。

Huxiang Culture is featured by “be honest and chivalrous”, “dare to be the first”, “be practical and realistic”, and “unremitting self-improvement”, which is the true description of the bright personality of Hunan people. The millennium institution -Yuelu Academy, the world cultural heritage-Xiangxi Laosicheng, Emperor Yan Mausoleum, Emperor Shun Mausoleum, Four Sheep Statue, Liye Strips of Qin Period and Mawangdui Han Tombs are glittering in the long course of China’s history and even the world’s history.
湖南自然风光独好，名胜古迹众多，已发现文物景点2万多处。张家界国家森林公园、湘西凤凰古城、伟人故里韶山、宗教圣地南岳衡山享誉中外；长沙橘子洲及岳麓山、岳阳楼、崀山、东江湖等诸多旅游景点闻名遐迩。

Hunan is endowed with unique natural scenery and boasts numerous scenic spots and historical sites, more than 20,000 cultural relics sites have been discovered here. Zhangjiajie National Forest Park, Fenghuang Ancient Town in Xiangxi, the great man’s hometown (Chairman Mao) - Shaoshan, and the religious holy land - Mount Hengshan, enjoy popularity throughout the world; Juzizhou ("Orange Isle") and Yuelu Mountain in Changsha, Yueyang Tower, Lang Mountain, Dongjiang Lake etc. enjoy widespread renown.
地区生产总值（GDP）居全国第九，增速居全国“十强”第一
Hunan’s GDP ranks ninth in the country, and the growth rate ranks first among the top ten in China

“十三五”期间外贸年均增速排名中部第一
The average annual growth rate of foreign trade during the “13th Five-Year Plan” period ranks first in Central China

外商直接投资增幅居中部第一
The growth rate of foreign direct investment ranks first in Central China

对外实际投资额中部第一
The actual outbound investment ranks first in Central China

工程机械产业主营业务收入超全国 1/4，连续 11 年居全国第一
The prime operating revenue of the construction machinery industry exceeds a quarter of the country, ranking first in the country for 11 consecutive years

国际航线实现五大洲全覆盖，居中部首位
The international air routes cover five continents, ranking first in Central China

城陵矶口岸平行进口汽车居全国内陆港第一
The number of parallel-import cars in Chenglingji Port ranks first in China’s inland ports

中欧班列（湖南）直达欧亚，跻身全国第一方阵
China-Europe Railway Express (Hunan), with direct routes to Europe and Asia, is within the first phalanx in China

长沙住宅性价比综合排名全国第一
Changsha ranks first in the country in terms of cost performance of housing
### 2020年
#### 主要经济数据

<table>
<thead>
<tr>
<th>指标</th>
<th>数值</th>
<th>增长 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>地区生产总值 GDP</td>
<td>41,781.49 亿元</td>
<td>3.8%</td>
</tr>
<tr>
<td>人均可支配收入</td>
<td>29,380元</td>
<td>6.1%</td>
</tr>
<tr>
<td>消费品零售总额</td>
<td>16,258.1亿元</td>
<td></td>
</tr>
<tr>
<td>进出口总额</td>
<td>4,874.5亿元</td>
<td>12.3%</td>
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<tr>
<td>实际利用外资</td>
<td>210亿美元</td>
<td>16%</td>
</tr>
<tr>
<td>实际到位外资</td>
<td>8,737.3亿元</td>
<td>22.5%</td>
</tr>
</tbody>
</table>

### 2020年
#### 各产业生产总值及增长

<table>
<thead>
<tr>
<th>产业</th>
<th>生产总值</th>
<th>增长 (%)</th>
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</thead>
<tbody>
<tr>
<td>第一产业 The primary industry</td>
<td>4240.4亿元</td>
<td>3.7%</td>
</tr>
<tr>
<td>第二产业 The secondary industry</td>
<td>15937.7亿元</td>
<td>4.7%</td>
</tr>
<tr>
<td>第三产业 The tertiary industry</td>
<td>21603.4亿元</td>
<td>2.9%</td>
</tr>
</tbody>
</table>

### 前言

- 一粒种子改变世界
- 一列高铁领跑全球
- 一个样板全面小康

### Figures of Hunan

- Shibadong Village in Xiangxi
- FIGURES OF HUNAN

### 湘西十八洞村 Shibadong Village in Xiangxi

- 外商直接投资
  - Foreign investment in actual use
  - 41,781.49 亿元
  - 29,380元
  - 16,258.1亿元
  - 4,874.5亿元
  - 210亿美元
  - 8,737.3亿元
  - 6.1%
  - 3.8%
  - 6.1%
  - 12.3%
  - 16%
  - 22.5%
三次产业结构不断优化，从 2012 年 13.6 ∶ 47.4 ∶ 39 调整为 2020 年 10.2 ∶ 38.1 ∶ 51.7。

The structure of three industries has been continuously optimized from 13.6:47.4:39 in 2012 to 10.2:38.1:51.7 in 2020.

2020 年全年固定资产投资比上年增长 7.6%。其中，民间投资增长 3.0%。全省工业投资增长 11.4%，全省基础设施投资增长 4.6%，高新技术产业投资增长 25.4%。

The investments in the industry, infrastructures and high-tech industries realized a year-on-year growth of 11.4%, 4.6% and 25.4%, respectively.

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Hunan has formed three trillion-yuan industries and fifteen 100-billion-yuan industries, and the product categories of the construction machinery industry accounts for 70% of the country. Changsha is the only city in the world that has four of the world’s top 50 construction machinery enterprises. By 2025, the output value of the emerging advantageous industrial chains in Hunan will exceed 2 trillion yuan, accounting for more than 40% of the province’s scale industrial added value.
优质实体经济不断发展壮大

High-quality real economy keeps growing

三一重工 Sany Heavy Industry

中联重科 ZOOMLION

蓝思科技 Lens Technology

山河智能 SUNWARD

比亚迪汽车 BYD Auto

中国航发湖南动力机械研究所 AECC Hunan Power Machinery Research Institute

国产最大直径盾构机

Home-made TBM with the largest diameter

天河 TianHe

无人驾驶 Driverless

5G

海牛号深海钻机 "Manatee" deep-sea drilling rig

磁悬浮 Maglev

编织创新体系结出创新成果

Foster innovation system to produce innovation results

航空发动机 Aero engine
2020年9月21日，中国（湖南）自由贸易试验区正式获批。实施范围119.76平方公里，涵盖三个片区：长沙片区79.98平方公里（含长沙黄花综合保税区1.99平方公里），岳阳片区19.94平方公里（含岳阳城陵矶综合保税区2.07平方公里），郴州片区19.84平方公里（含郴州综合保税区1.06平方公里）。

On September 21, 2020, China (Hunan) Pilot Free Trade Zone was officially approved. It covers 119.76 square kilometers and is consisted of three areas: 79.98 km² of Changsha Area (incl. 1.99 km² of Changsha Huanghua Comprehensive Bonded Zone), 19.94 km² of Yueyang Area (incl. 2.07 km² of Yueyang Chenglingji Comprehensive Bonded Zone), and 19.84 km² of Chenzhou Area (incl. 1.06 km² of Chenzhou Comprehensive Bonded Zone).

The strategic positioning of China (Hunan) Pilot Free Trade Zone: laying emphasis on building “One Industry” “One Zone” and “One Corridor”. 

一产业：打造世界级先进制造业集群
One Industry: to build a world-class advanced manufacturing cluster

一园区：打造中非经贸深度合作先行区
One Zone: to build a pilot zone for in-depth economic and trade cooperation between China and Africa

一走廊：打造联通长江经济带、粤港澳大湾区国际投资贸易走廊
One Corridor: to build an international investment and trade corridor connecting the Yangtze River Economic Belt and Guangdong-Hong Kong-Macao Greater Bay Area
开放强省五大行动
Five action plans for opening-up

开放平台
Platforms for Opening-up

区域发展平台
Platform for regional development

环洞庭湖生态经济圈
Ecological Economic Circle around Dongting Lake

投资导向
Guide to Investment

湘江新区
Xiangjiang New Area

长株潭自主创新示范区
Changsha-Zhuzhou-Xiangtan Independent Innovation Demonstration Zone

湘南湘西承接产业转移示范区
Demonstration Zone for Undertaking Industrial Transfer in Southern and Western Hunan

国家可持续发展
Agenda Innovation Demonstration Zone
16 个国家级园区
16 national development zones

益阳高新技术产业开发区
Yiyang High-tech Industrial Development Zone

常德高新技术产业开发区
Changde High-tech Industrial Development Zone

常德经济技术开发区
Changde Economic and Technological Development Zone

岳阳经济技术开发区
Yueyang Economic and Technological Development Zone

岳阳高新技术产业开发区
Yueyang High-tech Industrial Development Zone

长沙高新技术产业开发区
Changsha High-tech Industrial Development Zone

长沙经济技术开发区
Changsha Economic and Technological Development Zone

宁乡经济技术开发区
Ningxiang Economic and Technological Development Zone

浏阳经济技术开发区
Lunyang Economic and Technological Development Zone

望城经济技术开发区
Wangcheng Economic and Technological Development Zone

湘潭高新技术产业开发区
Xiangtan High-tech Industrial Development Zone

湘潭经济技术开发区
Xiangtan Economic and Technological Development Zone

株洲高新技术产业开发区
Zhuzhou High-tech Industrial Development Zone

株洲高新技术产业开发区
Zhuzhou Economic and Technological Development Zone

衡阳高新技术产业开发区
Hengyang High-tech Industrial Development Zone

衡山高新技术产业开发区
Hengyang Economic and Technological Development Zone

怀化高新技术产业开发区
Huaihua High-tech Industrial Development Zone

娄底经济技术开发区
Loudi Economic and Technological Development Zone

郴州高新技术产业开发区
Chenzhou High-tech Industrial Development Zone

衡阳综合保税区
Hengyang Comprehensive Bonded Zone

岳陽城陵矶综合保税区
Yueyang Chenglingji Comprehensive Bonded Zone

长沙黄花综合保税区
Changsha Huanghua Comprehensive Bonded Zone

湘潭综合保税区
Xiangtan Comprehensive Bonded Zone

株洲铜塘湾保税物流中心
Zhuzhou Tongtangwan Bonded Logistics Center

衡阳综合保税区
Hengyang Comprehensive Bonded Zone

郴州综合保税区
Chenzhou Comprehensive Bonded Zone

投资导向
Guide to Investment
经贸交流平台 Economic and trade exchange platforms

中国—非洲经贸博览会、中国国际轨道交通和装备制造产业博览会、中国国际食品餐饮博览会、长沙国际工程机械展、世界计算机大会、湖南—长三角经贸合作洽谈周、湖南—粤港澳大湾区投资贸易洽谈周、互联网岳麓峰会等一批经贸交流平台让湖南产业与全球企业实现无缝对接。

A number of economic and trade exchange platforms represented by China-Africa Economic and Trade Expo, China International Rail Transit & Equipment Manufacturing Industry Exposition, China International Food & Catering Expo, Changsha International Construction Equipment Exhibition, World Computer Congress, Hunan-Yangtze River Delta Economic and Trade Cooperation Conference Week, Hunan-Guangdong-Hong Kong-Macao Greater Bay Area Investment and Trade Negotiation Week, Internet Yuelu Summit etc. enable Hunan industry to realize seamless connection with global enterprises.

《湖南省2021年重点招商项目册》共收入450个项目，总投资约1.4万亿元。其中先进制造业项目105个，分为工程机械、轨道交通、通用航空、轻纺化工、汽车零部件等5个类别；科技创新项目138个，分为电子信息、新材料、双创基地、生物医药等4个类别；现代服务业项目150个，分为商贸物流、健康养老、文化旅游等3个类别；现代农业项目25个；基础设施项目20个，分为交通能源、基础设施建设等2个类别；自贸试验区项目12个。

450 projects with a total investment of about CNY 1.4 trillion are included in the “Manual of Key Projects Open to Foreign Investment of Hunan in 2021”. These projects are composed of 105 advanced manufacturing projects, which are divided into 5 categories: construction machinery, rail transit, general aviation, light textile and chemical engineering, and auto parts; 138 scientific and technological innovation projects, which are divided into 4 categories: electronic information, new materials, innovation and entrepreneurship bases, and bio-medicine; 150 modern service industry projects, which are divided into 3 categories: commerce, trade and logistics, health and elderly care, and cultural tourism; 25 modern agriculture projects; 20 infrastructure projects, which are divided into 2 categories: transportation and energy, and infrastructure construction; and 12 projects in terms of the Pilot Free Trade Zone.
国际贸易“单一窗口”覆盖率达 100%，通关时间大幅缩短；企业开办时间压缩到 3 个工作日内。

Full coverage (100%) of “single window” in international trade has been realized, and the time needed for customs clearance has been greatly shortened. The time for the establishment of enterprises is reduced to 3 working days.

Optimize the government service environment with the emphasis on improving service efficiency.

Optimize the investment and trade environment with the emphasis on accelerating the implementation of projects.

Optimize the regulatory and law enforcement environment with the emphasis on reducing interference with enterprises.

Optimize the production and operation environment with the emphasis on lowering corporate costs.
2020年省政务服务中心开通运行，设立“一件事一次办”专窗，同步开通在线政务服务平台——湖南政务服务网。

In 2020, Hunan Provincial Government Service Center was put into operation, a special "one thing handled at a time" window was set up, and an online government service platform - Hunan Government Affairs Service Network was opened simultaneously.

建立重大项目省领导联系机制，对重大产业项目实行“分片推进”“分级协调”“分类调度”。

Establish a provincial leader contact mechanism for major projects, and implement "advancing by different areas", "coordinating by different levels" and "scheduling by different categories" for major industrial projects.

据湖南省发改委价调规【2020】833号文件，2021年1月1日起执行，有效期至2022年。据湖南省发改委价调规【2020】833号文件，2021年1月1日起执行，有效期至2022年。
近年来，湖南在招商引资、降税减费、用工用地、融资成本、奖励扶持等方面持续出台系列优惠政策，推动配套政策体系不断完善。

In recent years, Hunan has continuously issued a series of preferential policies in terms of investment promotion, tax cuts and fee reduction, labor use and land use, financing costs, incentive support, etc. to promote the continuous improvement of supporting policy systems.

【1】中共湖南省委办公厅 湖南省人民政府办公厅印发《关于打造“三个高地”促进湖南高质量发展的实施方案》的通知 (湘办发〔2021〕7号)


【2】《湖南省国民经济和社会发展第十四个五年规划和二〇三五年远景目标纲要》（2021年1月29日湖南省第十三届人民代表大会第四次会议批准）

“The 14th Five-Year Plan for the National Economic and Social Development and the Long-Range Objectives Through the Year 2035 of Hunan Province” (Approved by the Fourth Session of the 13th People’s Congress of Hunan Province on January 29, 2021)

【3】湖南省人民政府关于进一步提升工业新兴优势产业链现代化水平的意见（湘政发〔2020〕13号）


【4】湖南省人民政府关于加快推进中国（湖南）自由贸易试验区高质量发展的若干意见（湘政发〔2020〕17号）

Several Opinions of the People’s Government of Hunan Province on Accelerating the High-quality Development of China (Hunan) Pilot Free Trade Zone [X.Z.F. (2020) No. 17]

【5】中共湖南省委办公厅 湖南省人民政府办公厅印发《关于进一步提升工业新兴优势产业链现代化水平的意见》（2020年6月2日）

“Opinions on Further Modernizing Emerging and Competitive Industrial Chains for the Industry” Issued by the General Office of the CPC Hunan Provincial Committee and the General Office of the People’s Government of Hunan Province (June 2, 2020)

【6】湖南省人民政府办公厅关于印发《湖南省对接粤港澳大湾区实施方案（2020—2025年）》的通知（湘政办发〔2020〕8号）


【7】湖南省人民政府办公厅关于印发《湖南省进一步加强招商引资工作的若干政策措施》的通知（湘政办发〔2020〕38号）


【8】关于印发《湖南省技术创新中心建设实施方案》的通知（湘科发〔2020〕122号）


【9】湖南省人民政府办公厅关于印发《湖南省金融服务“三高四新”战略若干政策措施》的通知（湘政发〔2021〕11号）

Hunan cuisine, also known as Xiang Cuisine, is one of the Eight Great Traditions of Chinese Cuisines. Some well-known dishes including Steamed Fish Head in Chili Sauce, Stir-fried Meat with Green Pepper, Tasty Crayfish, Stinky Tofu, etc. enjoy a wide popularity; Huogongdian, Yuloudong, Wenheyou etc. are very popular.

Hunan is depression of property price in China and Changsha ranks first in terms of cost performance of housing. In 2020, the average commercial housing price in Changsha was 9,107 yuan/m², and Changsha had been rated as one of the happiest cities in China for 13 consecutive years. There are numerous internationally renowned luxury hotels such as Hilton, Sheraton, Grand Hyatt, Wyndham, InterContinental, St. Regis, Jinmao, Huatian etc.
There are 52 universities in Hunan, every year, over 300,000 students graduate from these universities; and there are more than 1 million professionals in various fields in Hunan. Five middle schools in Hunan, i.e. Changjun High School, Yali Middle School, The High School Attached to Hunan Normal University, The First High School of Changsha and Mingde High School are included in China’s Top 100 middle schools. Hunan has formed high-end expert associations for the hybrid rice, supercomputing, rail transit, heavy construction machinery, etc. led by experts and academicians groups.

Hunan has 64 Third-grade Class-A hospitals. “Union in the north and Xiangya in the south”, Xiangya Hospital of Central South University and the Affiliated Hospital of Nanhua University are well-known throughout the country.
Wal-Mart, IKEA, IFS and other international shopping centers are gathered here.

Changsha, the provincial capital, is known as the "Capital of Entertainment". "Hunan Broadcasting and TV", "Hunan Publishing", "Hunan Cartoon and Animation", "Hunan Entertainment", etc., have created a remarkable "Hunan cultural phenomenon". A host of excellent TV programs have produced widespread influence.

省会长沙素有 “娱乐之都” 美誉。 "广电湘军" "出版湘军" "动漫湘军" "娱乐湘军" 造就令人瞩目的 "湖南文化现象", 一系列精品节目影响力广泛。
Keeps Improving the Business Environment to Attract Investors
湖南欢迎您

Welcome to Hunan

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